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'business en motion', founded in 2007 and based in Knowledge Village, has successfully been moving business and leaders ahead through change predominantly in the UAE and additionally across the GCC countries including Saudi Arabia.

Debbie Nicol, an Australian professional and the company's Managing Director and a resident of the UAE for over 25 years, operating this business consultancy and learning organization for mid-big organizations for over 15 years. The company's unique selling points include:

- We have the ability to ask the right questions and to have the tough conversations
- We co-create in-house capability and transfer full responsibility
- We convert difficult concepts into simplicity
- We work systematically connecting all components with 'a red thread'
- We are described as authentic, energetic, honest and partnership-focused
- We show evidence of deep results and change; we show maximized results with a minimum of fuss.

'business en motion' builds organizational frameworks, systems cultures and human capability through the provision of training, coaching and consultancy services. It rates its major customers to be in the Retail, Pharmaceuticals, Telecoms, Government, Shipping, Logistics and Piping arenas. We have 99% client retention rate and 95% success rate with full transfer of ownership for systems to continue beyond our interventions, that sustain for 3+ years.

'business en motion' is often called upon as a trusted member of the community to help build awareness of change. Media activity includes holding a 'go-to authority' on an on-call basis, a regular columnist for a local newspaper and frequent radio interviews, all highlighting the importance of change for effective business leadership.

Debbie herself is in high demand as both a public speaker (often key note presentations), a senior-level workshop facilitator, and learning board member. Debbie has also published four books and created a leadership model for the changing world. She is an active member of industry groups such as The Leadership Challenge, ORSC (Organizational Relationship Systems Coaching) and ICF (International Coaching Federation).

Learn more @ <https://www.linkedin.com/in/debbienicol>