

Profile | Debbie Nicol

Founder and MD | 'business en motion'

Debbie's career has been solely dedicated to life-long learning, embedding change into organizational behavior and cultures, enabling executives to be developers, enablers and owners of performance and impact, through structured unity and efficiency interventions. Commencing her career as a teacher, Debbie soon developed a passion for organizational development, applying it across Hotel Management Companies while holding property-based, regional and ultimately international leadership roles overseeing 600 global properties.

Debbie herself grows through challenge and change, resulting in further emerging talents. Her 'personal best' includes the creation of a series of self-help learning materials / published book series, encouraging self-investment in growth and success.

Recognizing opportunity in alternative industries, her own business '**business en motion**' has partnered with (among others) the Banking, Healthcare, Logistics, Shipping, Oil and Gas, Retail and Leisure, Automobile, Information Security and Government Sectors across Asia, Africa and specializing in the Middle East, including Saudi Arabia. With GAC and IATA as key clients, '**business en motion**' adds value to both large corporations and growing, mid-sized companies.

'**business en motion**' and its team of on-call specialists provide highly-skilled support to organizations, individually selected for every project. Being in high demand for her own leadership initiatives, strategic approaches to organizational development and change projects, executive coaching and public speaking engagements, Debbie's USP is the ability to open minds of those around her. Corporate success has been supported by two Masters Degrees, a Masters in Online Education, and a Masters of Linguistics.

An avid adventurer with a free spirit, Debbie's most-honored personal challenge was time spent in the Arctic, and a 5-day rugged-terrain physical survival challenge. As the face of a small yet growing team, she has been described as strategic, focused, passionate, enabling, open minded, fun yet overall 'real'.